

## Enterprise and OEM Services

Dealix partners directly with auto manufacturers to provide enterprise-level solutions and access to car buyers who prefer shopping on the top independent auto sites across the Web. Dealix currently works with nine OEMs, offering unique solutions for each, including, but not limited to the following:

### Lead Platform Services

Dealix's state of the art Lead Platform sources, validates, and delivers high quality leads fast. Dealix offers wholesale lead opportunities, lead verification services, and other services to OEMs. Dealix continues to make significant investments in our platform, which benefit OEMs:

- **Faster Lead Delivery:** Nearly 90% of Dealix leads are delivered in fewer than 30 seconds, enabling dealers to respond to consumers' requests for information without delay, which provides a better overall consumer experience and leads to faster sales.
- **Few Duplicate Leads:** Platform enhancements include additional processes to identify multiple quotes from the same buyer and to ensure that a dealer receives a lead only once.
- **Quality Controls:** The Dealix Lead Platform incorporates TARGUS*info* On-Demand Lead Verification Services™ to score each lead on its probability of representing a buyer, and to verify contact information.

### New Car Leads

For over a decade, Dealix has been an industry leader in sourcing and delivering quality new car sales leads to dealers and OEMs. Through the Dealix New Cars Network, OEMs get access to 29 million new car shoppers monthly.

### Used Car Leads

The flagship of Dealix's used car offering is our site, Usedcars.com. In addition to this fast-growing site, the Dealix UsedCars.com Network includes leading automotive destinations such as the Kelley Blue Book Trusted Marketplace. The UsedCars.com Network gives OEMs access to 15 million used car shoppers monthly. In addition, Dealix offers CPO merchandizing opportunities to OEMs.

For more information on solutions that Dealix can provide to OEMs, please go to:

<http://dealix.com/aboutus/contact.aspx>